

# How Far Will You Go?

VISION • PLANNING • ACTION



**John Davidson**  
Order of Ontario &  
Guinness Book World Record Holder

## Keynote

Have you ever wondered why some people know exactly where they are going and how to get there?

In the challenging world we live in – are you exercising your vision to be best you can be? Do you always keep your promises?

This presentation is aimed at people who want to make a difference.

Successful business people, the ones who make it to the top, know that their promise is the unbreakable contract they're going to keep. Sometimes it's very difficult and it can take a very long time. Keeping your promise tests your character and determines who you are.

This is a real story that happened to real people – and it's all about keeping your promise.

If your corporate team is looking for an injection of inspiration that lasts, John Davidson – is the 'must have' speaker you want to hear.

Attendees will discover:

- How to begin with the end in mind.
- The secret to stepping outside of your comfort zone.
- The keys to assembling the right team for the job.
- How to make sure you finish what you start.
- How to recraft your value with the tools you already possess!

## Bio

John Davidson is a member of the **Order of Ontario** and the **Guinness Book** world-record holder for the fastest crossing of Canada on foot – someone who brings life to the meaning of the word 'leadership.'

John is an in-demand speaker who has taken tragedy and turned it into triumph. He knows exactly what it means to stay focused. On stage, his powerful life-changing keynote will show you how you can do more than you ever thought you could do – and will challenge you to do just that.

A 30-year radio and television broadcaster turned multi-million-dollar fundraiser, John brings a wealth of experience to audience members looking for the key to getting on track and staying on track.

With first-hand knowledge, John literally walks you through what it takes to persevere and reach the top while earning respect as a true leader!

## Client List

- Toronto's Biotechnology Industry Organization conference - John Davidson was the keynote speaker at the conference, which attracted 16,000 delegates.
- Melbourne, Australia at the International Genetics Congress - John Davidson was a featured speaker at this conference, marking the 50th anniversary of the discovery of DNA.

## Testimonials

"John's captivating style and the power and passion of his message had us transfixed. His inspiring and deeply moving story about his experiences on the road across Canada was a magnificent opener for the DFK International Annual Conference."

Martin Sharp, Executive Director DFK International, London England



"John's presentation is not just an incredible story but it's the way he weaves his story to engage and challenge his audience that captivates.

For PriceWaterhouseCoopers employees, John set the stage for our conference.

The presentation is a winner!"

Kevin Robertson, Tax Services partner, PwC



"John's keynote message of determination and his great story-telling skill in encouraging people to develop a 'stick with it attitude' was a perfect fit for Domino's. Our people felt they were a part of the 'journey' as they learned the true meaning of perseverance. They could feel the energy that was harnessed in building a winning team."

Ken Sewchand, Domino's Pizza



"Compelling and inspiring... a dedicated father demonstrates how a powerful commitment can make a difference."

Lloyd Robertson, Former CTV National News Anchor

Explore John's Presentation at  
[www.ordinaryhero.live](http://www.ordinaryhero.live)

To book John:

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